

Promotion Agreement with Dance god Lloyd and Dance, Grow and Live Dance Crew

This agreement, signed on the 20th day of September 2023, between FULAN-TURKSO ENTERPRISE (hereinafter referred to as "the Artist") and Dancegod Lloyd's Dance, Grow and Live Dance Crew (hereinafter referred to as "the Promoter"), contracts the Artist to promote the music of "Chilliway" (hereinafter referred to as "the Brand").

1. The Promoter agrees to provide the following promotion services for the Brand:
 - The Promoter will create and participate in a new dance battle featuring the Brand's single (hereinafter referred to as "the Song") on their respective social media platforms for a period of three months, starting from **September 19th, 2023, to December 19th, 2023.**
 - **Optional** - The Promoter will make live appearances with the Brand at selected events and venues to further promote the Song.
 - The Promoter will make live appearances with the Artist at selected times on social media based on the agreement on both parties.
 - The Promoter will use their industry contacts and influence to secure radio and television contracts for the Brand's personal promotion. The costs of such contracts will not be borne by the Promoter.
 - The Promoter will mention the Brand and the Song in captions on various social media platforms, enhancing the reach and visibility of the Song.
 - The Promoter will feature the Song during their gym sessions, creating a powerful synergy between fitness and the energetic beats of the Song.
 - The promoter will use his dance crew, dance grow and live to promote the song of the Artist to enhance reach across age groups
 - The Promoter will Promote the song on Tikkok and occasionally on Snapchat once a week. This will be replicated by the Dance, Grow and Live dance crew with a minimum of 5 active members resulting in six post per week for three months.
2. Fees and Payment the Artist agrees to pay the Promoter the following fees for their promotion services:
 - A lump sum of **Ghc30,000.00 (Thirty Thousand Ghana Cedis only)** upon signing this agreement as an advance payment.

The Artist will pay the Promoter by bank transfer or any other mutually agreed method. The Promoter will provide the Artist with invoices and receipts for each payment.

3. Rights and Obligations the Artist grants the promoter a non-exclusive, worldwide, royalty-free license to use the Brand's name, image, music, and other intellectual property rights for the purpose of providing the promotion services under this agreement. The Promoter agrees to acknowledge the Brand's ownership of such rights and not to sublicense or assign such rights to any third party without the Artist's prior written consent.

The Artist agrees to provide the Promoter with all necessary materials and support for providing the promotion services under this agreement. The Artist agrees to cooperate with the Promoter in good faith and not to interfere with or undermine their promotion efforts.

The Promoter agrees to perform the promotion services under this agreement with due care and skill and in accordance with professional standards. The Promoter agrees to comply with all

applicable laws and regulations and not to engage in any conduct that may harm or damage the reputation or goodwill of the Brand.

Both parties agree to keep confidential any information that is disclosed or obtained in relation to this agreement, unless such information is already public or required by law.

4. Termination and Renewal This agreement will commence on the date of signing and will expire on **December 19th, 2023**, unless terminated earlier or renewed by mutual agreement.

Either party may terminate this agreement at any time by giving 30 days' written notice to the other party. Either party may also terminate this agreement immediately by giving written notice to the other party if:

- The other party breaches any material term or condition of this agreement and fails to remedy such breach within 14 days after receiving written notice of such breach; or
- The other party becomes insolvent, bankrupt, or subject to any similar proceeding.

Upon termination of this agreement, all rights and obligations of both parties under this agreement will cease, except for those that survive termination by their nature or by express provision.

Both parties may renew this agreement for another term upon mutual written agreement before the expiry of this agreement. The terms and conditions of such renewal will be subject to negotiation between both parties.

5. Dispute Resolution and Governing Law Any dispute or conflict arising from or relating to this agreement will be resolved by mediation in good faith between both parties. If mediation fails, either party may refer the dispute or conflict to arbitration under the laws of Ghana. The arbitration award will be final and binding on both parties.

This agreement will be governed by and construed in accordance with the laws of Ghana. Both parties agree to submit to the exclusive jurisdiction of the courts of Ghana for any legal action arising from or relating to this agreement.

IN WITNESS WHEREOF, the parties have executed this agreement as of the date first written above.

FULAN-TURKSO ENTERPRISE

By: _____

Name: _____

Title: _____

Date: _____

Dancegod Lloyd's Dance, Grow and Live Dance Crew

By: _____

Name: _____

